

# Customer Risk Assessment (CRA) Empowering Financial Institutions with Dynamic Assessment

ThetaRay's Customer Risk Assessment (CRA) solution revolutionizes the traditional Customer Due Diligence (CDD) process, providing financial institutions with a dynamic, AI-powered approach to assess and monitor customer risks.

ThetaRay's AI-powered CRA goes beyond the conventional on-boarding stage, ensuring continuous risk assessment throughout the customer lifecycle by analyzing diverse data sources to deliver effective risk scores, classifications, and alerts.

## Key features:



### Continuous Monitoring

Unlike traditional CDD, CRA adapts to changes in real-time, offering a comprehensive understanding of customer risk.



### Configurable Assessments

Set your assessment schedule and receive results in your preferred format — risk score, classification, or alert — keeping control of your risk processes within your workflow.



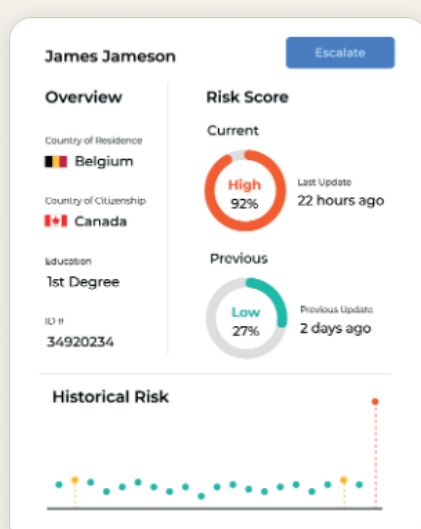
### Greater Effectiveness and Speed

Sophisticated AI-powered CDD reduces customer friction and attrition caused by extended onboarding.



### Holistic Approach

CRA integrates external data—screening results, system alerts, and private datasets—with internal data like transactions and KYC to assess risk and identify vulnerabilities



## The Next Generation of Customer Due Diligence

### Next Generation Solution

CRA is the first AI-powered, dynamic CDD, continuously monitoring customer changes and combining data to protect businesses as they grow.

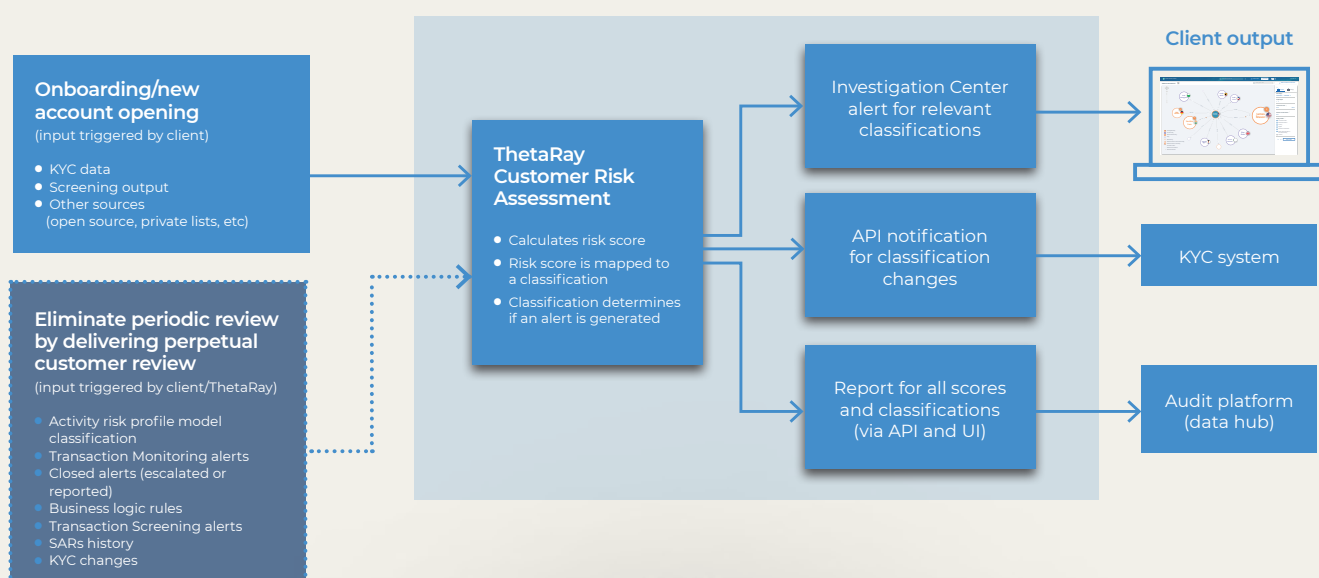
### Adaptability

With AI at its core, CRA seamlessly adapts to changes, ensuring a robust and transparent process that evolves in line with organizational goals.

### Beyond Profiling and Rules

CRA collects data from behaviors and transactions, in addition to standard risk profiling, leading to more efficient and effective risk assessment.

## How Thetaray CRA works



ThetaRay's CRA solution is your proactive defense against financial crime. Experience constant peace of mind with a dynamic, adaptable, and comprehensive approach to customer risk assessment.